

# Smart GEN LUNCHEON

Empowering Smart Choices  
in a Digital World

With Dr. Jean Twenge



Thursday, February 8, 2024 | 11:30-1:00 pm  
Hilton Downtown Omaha

## Social Media: It's Impact on a Generation

Featuring Dr. Jean Twenge, psychologist, author and expert on generational differences. Her research has been covered in Time, Newsweek, The New York Times, USA Today, The Atlantic and The Washington Post. She has been featured on numerous national TV, radio and podcasts.



## Sponsorship Opportunities

**\$20,000**

### Empowerment Leader

This presenting sponsorship represents the highest level of leadership and vision to empower smart choices in the digital world.

- Up to 3 tables of 10 with premier seating
- 6 tickets to a VIP Cocktail Event with Dr. Twenge on February 7
- Presenting sponsor recognition with logo on all event materials and in all publicity
- Premier logo recognition at the event
- Featured recognition in SGS newsletter
- Recognition on SGS social media (4 posts)
- SGS will provide 4 presentations for your business and free Digital Wellness Services to your employees for one year

**\$15,000**

### Digital Defender

This level represents a commitment to protecting online safety and privacy for everyone.

- Up to 2 tables of 10 with premier seating
- 4 tickets to a VIP cocktail event with Dr. Twenge on February 7
- Recognition with logo on all event materials and in all publicity
- Logo recognition at the event
- Recognition on social media (2 posts)
- SGS will provide 2 presentations for your business

**\$10,000**

### Smart Choice Champion

This level reflects the dedication to promoting smart choices in the digital world.

- Up to 2 tables of 10 with premier seating
- 2 tickets to a VIP cocktail event with Dr. Twenge on February 7
- Recognition with logo on all event materials and in all publicity
- Logo recognition at the event
- Recognition on SGS social media (1 post)
- SGS will provide 1 presentation for your business

**\$5,000**

### Tech Positive Partner

This level signifies the support for using technology in a positive and responsible way.

- 1 table of 10 with premier seating
- 2 tickets to a VIP cocktail event with Dr. Twenge on February 7
- Recognition with logo on all event materials and in all publicity
- Logo recognition at the event

**\$2,500**

### Critical Thinker Contributor

This level demonstrates the commitment to developing youth critical thinking skills.

- 1 table of 10 with key seating
- 2 tickets to a VIP cocktail event with Dr. Twenge on February 7
- Recognition on all printed event materials
- Logo recognition at the event

**\$1,000**

### Digital Friend

This level shows the friendship and solidarity with Smart Gen Society's mission and vision.

- 1 table of 10
- Recognition on all printed event materials
- Recognition at the event

### Become a Sponsor Today

[smartsociety.org/fundraiser](https://smartsociety.org/fundraiser)

#### For More Information

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Smart GEN Society